

**GOVERNMENT GENERAL DEGREE COLLEGE,  
MANGALKOTE**

**IN COLLABORATION WITH**

**NEW DAS BAKERY, BOLPUR**

**REPORT**

**ON**

**INDUSTRIAL VISIT CUM CAPACITY BUILDING SESSION**

**ORGANISED BY: GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE**

**DATE: 08/09/2022**

**VENUE: NEW DAS BAKERY, BOLPUR**



**Dr. Pradipta Kumar Basu**  
OFFICER IN CHARGE, W.B.E.S.  
Government General Degree College, Mangalkote  
D.K. Park, Bolpur, West Bengal-731122

### **OBJECTIVE OF THE ACTIVITY:**

The objective of the industrial visit cum capacity building session was to provide the students with hands-on experience about the functioning of the bakery industry. Through the collaborative industrial visit cum capacity building session, by virtue of the MoU with New Das Bakery, the students would learn about the bakery industry as an emerging entrepreneurial domain.

### **PROCEEDINGS OF THE ACTIVITY:**

Bakery business is an emerging entrepreneurial domain with the young generation showing great interest in the bakery venture. Ranging from large-scale industrial production units to new generation start-ups, the bakery business indeed demands attention. On 08.09.2022, students of GGDC, Mangalkote went to New Das Bakery, located in Ramakrishna Road, Mistripara, Bolpur, Birbhum-731204 to gain hands-on experience about the functioning of the bakery industry. The students visited New Das Bakery by virtue of a MoU between GGDC, Mangalkote and the company to offer student internships, facilitate capacity building programs, and organize industrial visits.

On the day of the visit, the students were accompanied by Dr. Raj Kumar Singh, Assistant Professor in Botany, GGDC, Mangalkote to New Das Bakery. At the production unit, the students learnt about the various steps involved in the production of bakery items ranging from white breads and buns to pizza dough and rusks. They gained knowledge about the entire production process: from supply and storage of raw materials, kneading, moulding, rolling, shaping, baking, cooling, freezing to final packaging and distribution of the shipment. They also came to know about the progressive innovation and industrialization in the bakery industry and witness the functioning of large-scale machinery.

### **PARTICIPANT DETAILS:**

There were six (06) participants from the college in the industrial visit cum capacity building session organized collaboratively by GGDC, Mangalkote and New Das Bakery.

### **OUTCOME OF THE ACTIVITY:**

As an outcome of the collaborative initiative, students who visited New Das Bakery learnt that the:

1. Bakery industry today is highly creative and innovative.
2. It is also a fusion of traditional skills and emerging techniques and technologies in the field of baking business.
3. Bakery items have great demand in the Indian market. It is roughly estimated to be a staggering 30,000 crore business with 12% annual growth rate in 2023. Therefore, offering huge opportunity for growth, innovation and job creation.

In conclusion, it can be stated that they learnt not only about the mechanical and production aspects of the Bakery Industry; they also gained useful knowledge about baking as a dynamic and lucrative market. With the rapid expansion of the hotel,



restaurant, café and quick-service eateries, the bakery products have a great potential for diversification and growth promising great career opportunity.

## GLIMPSES FROM THE ACTIVITY



**A LARGE-SCALE DOUGH KNEADING MACHINE IN ACTION**





**BAKERY INDUSTRY IS A FUSION OF TRADITIONAL MANUAL SKILLS AND NEW AGE MACHINERY. HERE IS A GLIMPSE OF OUR STUDENTS LOOKING A WORKER DIVIDING PORTIONS OF THE DOUGH AFTER MECHANICAL KNEADING IS COMPLETE.**

*Basu*



**Dr. Pradip Kumar Basu**  
OFFICER IN CHARGE, W.B.E.S.  
Gokulnath General Degree College, Manjuria  
Dr. Purbu Sarthanan, West Bengal- 711122



**OUR STUDENTS WITNESSING LARGE-SCALE PRODUCTION OF BREADS AND BUNS AT THE NEW DAS BAKERY**



**Dr. Pradipta Kumar Basu**  
OFFICER IN CHARGE, W.B.S.E.  
Government Council of Technical Education, West Bengal  
Dr. Purna Barik, West Bengal-711112



# NEW DAS BAKERY, BOLPUR

Date: 8<sup>th</sup> September, 2022

The students of Govt. General Degree College, Mangalkote visited our factory and learnt a lot. We wish them good success on behalf of our concern.

Participants:

- 1) Tanuja Khatur.
- 2) Sonia Jash
- 3) Rupam Goswami
- 4) Priyanka Saha.
- 5) Debkanta Pal
- 6) Anitpa Dutta
- 7)
- 8)
- 9)
- 10)
- 11)
- 12)

  
New Das Bakery



  
Dr. Pradipta Kumar Basu  
OFFICER IN CHARGE, W.B.E.S.  
Government General Degree College, Mangalkote  
Dk, Purna Bardhaman, West Bengal-731132



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Office of the Principal

**GOVERNMENT GENERAL DEGREE COLLEGE, MANGALKOTE**  
PANCHANANTALA, KHUDRUN DIGHI, MANGALKOTE  
P.O. - MAJHIGRAM; BLOCK - MANGALKOTE; SUB DIVISION - KATWA  
DISTRICT - PURBA BARDHAMAN; WEST BENGAL; PIN CODE - 713132; INDIA  
Email: ggdc mangalkote@gmail.com; Website: http://mangalkotegovtcollege.org

### Memorandum of Understanding

This Memorandum of Understanding (MoU) is made and entered into on this **05/07/2022** by and between **Government General Degree College, Mangalkote** (Address: Panchanantala, Khudrun Dighi, PO: Mathrun, Purba Bardhaman, WB-713132) and **New Das Bakery** (Address: Ramkrishna Rd., Mistripara, Bolpur, Birbhum-731204).

#### 1. Purpose and Scope:

The purpose of this Memorandum of Understanding is to set forth the terms and conditions, scope of work and responsibilities of both the parties associated with their collaboration on student internships, capacity building programs, industrial visits for the students of Government General Degree College, Mangalkote as and when required, at **New Das Bakery, Bolpur**.

The MoU will remain effective for five years and may be extended or revised after every three years on mutual discussion between the two parties.

#### 2. Financial Arrangements:

No financial commitment is required to execute the terms and conditions of the MoU.

**Officer-In-Charge**  
**Government General Degree**

**College, Mangalkote**

OFFICER IN CHARGE, W.B.E.S.  
Government General Degree College, Mangalkote  
Dt. Purba Bardhaman, West Bengal- 713132

**New Das Bakery**



**Signature of Witness:**

Assistant Professor, (W.B.E.S.)  
Department of Sociology  
Govt. Gen. Degree College  
Panchanantala, Khudrun Dighi,  
Mangalkote, Burdwan - 713132

**Signature of Witness:**

  
Dr. Pradipta Kumar Basu  
OFFICER IN CHARGE, W.B.E.S.  
Government General Degree College, Mangalkote  
Dt. Purba Bardhaman, West Bengal- 713132





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**Memo No: 410/ MGC**

**Date: 03/09/2022**

From: The Officer-in-Charge,  
Govt. General Degree College, Mangalkote, Purba Bardhaman

To: The New Das Bakery,  
Ramkrishna Road, Mistripara, Bolpur  
Birbhum 731204.

Sir,

In pursuance of the MoU between Government General Degree College, Mangalkote and Mukherjee Engineering Company dated 05/07/2022, the undersigned requests you to consider the proposal of conducting an industrial visit cum capacity building session on 08/09/2022.

It will be great help for the college if you are able to make such arrangement as per our proposal. Our students will visit your organisation with an accompanying teacher for such industrial visit cum capacity building session.

Thanking you,  
With regards,



**(Dr. Pradipta Kumar Basu)**  
**Officer-In-Charge**  
**GGDC, Mangalkote**

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**TO WHOM IT MAY CONCERN**

This is to certify that in pursuance of the MoU between Government General Degree College, Mangalkote and New Das Bakery dated 05/07/2022 the students of Government General Degree College, Mangalkote visited New Das Bakery, Bolpur for an industrial visit-cum-capacity building session on 08/09/2022.

**New Das Bakery**



*Basu* 08/09/22  
**Officer-In-Charge**  
**Government General Degree**

**College, Mangalkote**

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